### **EXHIBIT A**

#### IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

MIKE HARRIS and JEFF DUNSTAN, individually and on behalf of a class of similarly situated individuals,	) ) )
Plaintiffs,	) No. 11 C 5807
v.	) Judge Holderman
COMSCORE, INC., a Delaware corporation,	) Magistrate Judge Kim
Defendant	)

## STIPULATED PROTECTIVE ORDER REGARDING CONFIDENTIALITY OF DISCOVERY MATERIALS

Whereas, the Parties have stipulated that certain discovery material be treated as confidential, and upon good cause appearing, IT IS HEREBY ORDERED:

#### **Proceedings and Information Governed.**

1. This Order and any amendments or modifications hereto ("Protective Order") shall govern any document, information (including electronically stored information), or other thing furnished by any Party, to any other Party, and includes non-parties who receive a subpoena and who produce discovery responses or testimony in connection with this action. The information protected includes, but is not limited to, answers to interrogatories, answers to requests for admission, responses to requests for production of documents, deposition transcripts and videotapes, deposition exhibits, compiled or un-compiled source code, and other records or writings or things produced, given, or filed in this action that are designated by a Party as "Confidential," "Confidential – Attorneys' Eyes Only," or "Highly Confidential – Source Code," in accordance with the terms of this Order, as well as any copies, excerpts, abstracts, analyses, summaries, descriptions, or other

forms of recorded information containing, reflecting, or disclosing such information ("Discovery Materials"). Plaintiffs and Defendant, as well as their officers, directors, employees, agents, and legal counsel, are referred to as the "Parties" for the purposes of this Order. Plaintiffs' source code reviewing expert, The Sylint Group, Inc., is referred to as "The Sylint Group," a copy of its curriculum vitae is attached hereto as Exhibit B, and signed Acknowledgement and Agreement to be Bound is attached hereto as Exhibit C.

#### Designation and Maintenance of Discovery Materials as Confidential.

- 2. For purposes of this Protective Order, (a) the "Confidential" designation may be used when Discovery Materials contain or constitute sensitive personal information; trade secrets; commercial research, development, or information; pricing and financial information, contractual obligations/agreements, lists or names of vendors and business plans or other information required by law or agreement to be kept confidential; (b) the "Confidential Attorneys' Eyes Only" designation may be used when Discovery Materials contain or constitute information the producing Party deems especially sensitive; and (c) the "Highly Confidential Source Code" designation may be used when Discovery Materials contain or constitute highly confidential source code.
- 3. Discovery Materials produced or disclosed during the course of this litigation within the scope of paragraph 2 may be designated by the producing Party as containing confidential information by placing on each page and each thing, in a manner that will not interfere with its legibility, the legend: "CONFIDENTIAL," "CONFIDENTIAL ATTORNEYS' EYES ONLY," or "HIGHLY CONFIDENTIAL SOURCE CODE." In certain circumstances involving print outs of source code, more fully described in Paragraph 20, below, the Receiving Party shall designate, by placing on each

page and each thing, in a manner that will not interfere with its legibility, the legend:

"HIGHLY CONFIDENTIAL – SOURCE CODE."

- 4. Except for documents produced for inspection, designation of confidential Discovery Materials shall be made before, or at the time of, production or disclosure. In the event that documents are produced for inspection, such documents may be produced for inspection before being marked "CONFIDENTIAL," "CONFIDENTIAL ATTORNEYS' EYES ONLY," or "HIGHLY CONFIDENTIAL SOURCE CODE." Once specific documents have been designated for copying, any documents containing confidential information will then be marked "CONFIDENTIAL," "CONFIDENTIAL ATTORNEYS' EYES ONLY," or "HIGHLY CONFIDENTIAL SOURCE CODE" after copying but before delivery to the Party who inspected and designated the documents (due to its differing production protocol, source code may be subject to different requirements, as described in Paragraphs 14-24 of this Order). There will be no waiver of confidentiality by the inspection of confidential documents before they are copied and marked "CONFIDENTIAL," "CONFIDENTIAL ATTORNEYS' EYES ONLY," or "HIGHLY CONFIDENTIAL SOURCE CODE," pursuant to this procedure.
- 5. A Party may designate information disclosed at a deposition as "CONFIDENTIAL," "CONFIDENTIAL ATTORNEYS' EYES ONLY," or "HIGHLY CONFIDENTIAL SOURCE CODE" by requesting the reporter to so designate the transcript or any portion thereof at the time of the deposition. If no such designation is made at the time of the deposition, any Party may thereafter designate the deposition or portions thereof as "CONFIDENTIAL," "CONFIDENTIAL ATTORNEYS' EYES ONLY," or "HIGHLY CONFIDENTIAL SOURCE CODE" as long as such designation

is made in writing and presented to the other Parties and to the court reporter within a reasonable time. Each Party and the court reporter shall attach a copy of any final and timely written designation notice to the transcript and each copy thereof in its possession, custody, or control, and the portions designated in such notice shall thereafter be treated in accordance with this Protective Order. Any testimony that describes a document that has been designated as "CONFIDENTIAL," "CONFIDENTIAL – ATTORNEYS' EYES ONLY," or "HIGHLY CONFIDENTIAL – SOURCE CODE" shall also be deemed to be designated as such.

#### Inadvertent Failure to Designate.

6. The inadvertent failure to designate Discovery Materials as "CONFIDENTIAL," "CONFIDENTIAL – ATTORNEYS' EYES ONLY," or "HIGHLY CONFIDENTIAL – SOURCE CODE" will not be deemed to waive a later claim as to their confidential nature, or to stop the producing Party from so designating such Discovery Materials at a later date in writing and with particularity. Notwithstanding anything herein to the contrary, any Discovery Materials received by a Party that have not been designated as confidential shall not be considered confidential until such time as the receiving Party receives notice in writing from the producing Party within a reasonable time of the change in the designation.

#### Disclosure and Use of Confidential Discovery Materials.

7. All Discovery Materials produced in this litigation may only be used for purposes of this lawsuit and not used for any other purpose. Discovery Materials designated as "CONFIDENTIAL," "CONFIDENTIAL – ATTORNEYS' EYES ONLY," or "HIGHLY CONFIDENTIAL – SOURCE CODE" may only be shown to others as set forth in this

Order.

- 8. The Parties shall not disclose or permit the disclosure of any Discovery Materials designated as "CONFIDENTIAL" under this Order to any other person or entity, except that disclosure may be made in the following circumstances:
  - a. Disclosure may be made to court reporters engaged for depositions and those persons, if any, specifically engaged for the limited purpose of making photocopies. Before disclosure to any such court reporter or person engaged in making photocopies, such person must agree to be bound by the terms of this Order.
  - b. Disclosure may be made to in-house and outside counsel and employees of counsel to whom disclosure is reasonably necessary for this litigation.
  - c. Disclosure may be made to the named Plaintiffs.
  - d. Disclosure may be made to consultants, investigators, or experts

    (collectively, "experts") employed by the Parties to assist in the

    preparation and trial of the lawsuit. Before disclosure to any expert, the

    expert must be informed of and agree in writing to be subject to the

    provisions of this Order requiring that the Discovery Materials received be

    held in confidence, and must execute the "Acknowledgement and

    Agreement to be Bound," attached hereto as Exhibit A.
  - e. The author or recipient of Discovery Materials or a custodian or other person who possessed or had knowledge of the Discovery Materials.
  - f. During depositions, witnesses in the action when disclosure is reasonably necessary and who have signed the "Acknowledgement and Agreement to

be Bound," unless otherwise agreed by the designating Party or ordered by the Court.

- 9. The Parties shall not disclose or permit the disclosure of any Discovery Materials designated as "CONFIDENTIAL ATTORNEYS' EYES ONLY" under this Order to any other person or entity, except that disclosures may be made in the following circumstances:
  - a. Disclosure may be made to in-house and outside counsel and employees of counsel to whom disclosure is reasonably necessary for this litigation.
  - b. Disclosure may be made to court reporters engaged for depositions and those persons, if any, specifically engaged for the limited purpose of making photocopies. Before disclosure to any such court reporter or person engaged in making photocopies, such person must agree to be bound by the terms of this Order.
  - c. Disclosure may be made to consultants, investigators, or experts

    (collectively, "experts") employed by the Parties to assist in the

    preparation and trial of the lawsuit. Before disclosure to any expert other
    than The Sylint Group, the identity of the expert and the expert's

    curriculum vitae must be disclosed in writing to the producing Party. The
    producing Party shall have nine (9) days from the receipt of the foregoing
    disclosure to object to the expert being shown "CONFIDENTIAL —

    ATTORNEYS' EYES ONLY" materials. The Parties agree to meet and
    confer as to whether and what materials may be shown to the expert. If
    the Parties cannot reach agreement on the materials to be shown to the

expert, or the expert's identity itself, either Party may bring the issue to the Court for resolution and "CONFIDENTIAL – ATTORNEYS' EYES ONLY" materials may not be disclosed to the expert unless and until the issue is resolved and disclosure is permitted by the Court. Prior to any disclosure, the expert must also be informed of and agree in writing to be subject to the provisions of this Order requiring that the Discovery Materials be held in confidence, and must execute the "Acknowledgement and Agreement to be Bound," attached hereto as Exhibit A.

- 10. The Parties shall not disclose or permit the disclosure of any Discovery Materials designated as "HIGHLY CONFIDENTIAL SOURCE CODE," except as provided in Paragraphs 14-24 of this Order.
- 11. Except as provided in paragraphs 8 -10, above, and 14-24, below, the Parties shall keep all Discovery Materials designated as "CONFIDENTIAL,"

  "CONFIDENTIAL ATTORNEYS' EYES ONLY," or "HIGHLY

  CONFIDENTIAL SOURCE CODE" that are received under this Order secure within their exclusive possession and shall take reasonable efforts to place such Discovery Materials in a secure area and appropriately identified so as to allow access to such information only to such persons and under such terms as is permitted under this Order.
- 12. All copies, duplicates, pleadings, extracts, summaries, or descriptions of Discovery Materials designated as confidential under this Order, or any portion thereof, shall be immediately affixed with the legend "CONFIDENTIAL," "CONFIDENTIAL ATTORNEYS' EYES ONLY," or "HIGHLY CONFIDENTIAL SOURCE CODE," if

that legend does not already appear.

13. Confidential Discovery Materials may be disclosed to a person, not already allowed access to such information under this Order, if: (a) the Discovery Materials were written or were previously received by the person; (b) the Discovery Materials were written or received by a director, officer, employee or agent of the entity for which the person is testifying as a Rule 30(b)(6) designee, or (c) counsel for the Party designating the Discovery Materials agrees in writing or otherwise on the record that the materials may be disclosed to the person. Disclosure of Discovery Materials pursuant to this paragraph shall not constitute a waiver of the confidential status of the materials so disclosed.

#### Source Code.

- 14. "HIGHLY CONFIDENTIAL SOURCE CODE" may only be disclosed in strict accordance with the procedures outlined in this Section.
- 15. Discovery Material designated "HIGHLY CONFIDENTIAL SOURCE CODE" shall be subject to all of the protections afforded to "CONFIDENTIAL ATTORNEYS' EYES ONLY" information, in addition to the protections specifically applicable to "HIGHLY CONFIDENTIAL SOURCE CODE." Access to information designated "HIGHLY CONFIDENTIAL SOURCE CODE" shall be limited to counsel of record for Plaintiffs, their designated expert The Sylint Group, or other experts subject to the restrictions set forth in Paragraph 9, which will be held to the same standards set forth herein.
- 16. Defendant shall produce "HIGHLY CONFIDENTIAL SOURCE CODE" in searchable electronic form on two (2) separate DVDs. The parties do not currently contemplate production of compiled, executable code and will confer further on the

issue as necessary. In order to verify that the "HIGHLY CONFIDENTIAL SOURCE CODE" has not later been altered, Defendant may generate hash value(s) for any soft copies of Source Code produced to Plaintiffs' counsel or The Sylint Group. Should Defendant choose to generate hash values for Source Code (or any portion thereof) produced to Plaintiffs' counsel or The Sylint Group, Defendant shall contemporaneously provide a copy of such hash value(s) to the same.

- 17. Counsel of record for Plaintiffs may not relinquish or transfer possession or control of Defendant's "HIGHLY CONFIDENTIAL SOURCE CODE" except that it may deliver one of the duplicate copies of such source code supplied by Defendant to The Sylint Group, which shall first execute the "Acknowledgement and Agreement to be Bound," attached as Exhibit A hereto.
- 18. One copy of the DVD produced by Defendant of the "HIGHLY CONFIDENTIAL SOURCE CODE" shall be maintained and kept at a secure location at the law offices of Plaintiffs' counsel and one copy of the DVD produced by Defendant shall be maintained and kept at The Sylint Group on a stand-alone computer ("Source Code Computer") that is not connected to a network or the Internet and is protected by a confidential password. Such "HIGHLY CONFIDENTIAL SOURCE CODE" will be reviewed only on the Source Code Computer. Plaintiffs' counsel and The Sylint Group shall maintain the Source Code Computer in a locked and secured room. If Plaintiffs believe that connectivity to a network or to the Internet is needed to test the functionality of some aspect of the source code, the parties shall meet and confer on the issue.
- 19. Counsel shall maintain a record of those individuals accessing "HIGHLY

CONFIDENTIAL SOURCE CODE." The Receiving Party shall maintain a log of all persons who view the Source Code on the Source Code Computer ("Source Code Computer Log"). The Source Code Computer Log shall contain: (i) the identity of each person granted access to the Source Code Computer; and (ii) each date when such access was granted.

- The Receiving Party may print out limited portions of "HIGHLY 20. CONFIDENTIAL SOURCE CODE" that are reasonably necessary for use as an exhibit at deposition, to prepare an expert report, for use as an exhibit to a filing with the Court, or for use as an exhibit at trial. Any printouts made from the "HIGHLY CONFIDENTIAL SOURCE CODE" shall include the "HIGHLY CONFIDENTIAL SOURCE CODE" label on each page. Bates numbers shall be assigned to each page, and a copy of each such page shall be provided to the Producing Party within seven (7) days. The Receiving Party is permitted to make such copies as are necessary for reasonable consultation between Plaintiffs' counsel and The Sylint Group, for use as an exhibit at deposition, to prepare an expert report, for use as an exhibit to a filing with the Court, or for use as an exhibit at trial. The Receiving Party shall avoid such use except as necessary to meet its burden of proof, and shall take all reasonable steps necessary to restrict the dissemination of any copies. Any copies used during a deposition shall be retrieved by the Receiving Party at the end of each day and must not be given to or left with a court reporter or any other individual.
- 21. The Receiving Party shall maintain a log of all persons who view of the printed Source Code or any copies thereof ("Source Code Printout Log"). The Source Code Printout Log shall contain: (i) the identity of each person granted access

to the Source Code Printout; (ii) each date when such access was granted, and (iii) the Bates numbers of any printouts made pursuant to Paragraph 20.

- 22. The Receiving Party's Counsel or The Sylint Group shall maintain possession of any printed pages of Source Code at their offices and must keep these pages securely stored in a locked container or office. Access to the printed pages of Source Code shall at all times be limited to the Plaintiffs' Counsel or The Sylint Group.
- 23. No print-out copy of the "HIGHLY CONFIDENTIAL SOURCE CODE" shall be transported off the premises of Plaintiffs' counsel or of The Sylint Group, except as necessary for use at a deposition or other court proceeding.
- 24. The Receiving Party shall not have the right to make electronic copies of, or otherwise transfer onto any recordable media or recordable device, materials designated as "HIGHLY CONFIDENTIAL SOURCE CODE," nor to otherwise transmit electronic copies of such material.

#### Challenging Designations.

- 25. A receiving Party may, in good faith, challenge a producing Party's designation at any time. The burden of proving confidentiality remains with the Party asserting such confidentiality.
- 26. Any receiving Party disagreeing with a designation shall request in writing that the producing Party change the designation. That writing shall provide sufficient identification so that the producing Party can identify the Discovery Materials whose designation is being challenged. If the Discovery Materials being challenged are documents having identification numbers, the documents shall be identified by those numbers.

- 27. A Party that elects to initiate a challenge to a designating Party's confidentiality designation must do so in good faith and must begin the process by conferring directly (in voice-to-voice dialogue; other forms of communication are not sufficient) with counsel for the designating Party within seven (7) calendar days of a discovery dispute arising. In conferring, the challenging Party must explain the basis for its belief that the confidentiality designation was not proper and must give the designating Party an opportunity to review the designated Discovery Materials, to reconsider the circumstances, and, if no change in designation is offered, to explain the basis for the chosen designation. A challenging Party may proceed to the next stage of the challenge process only if it has engaged in this meet-and-confer process first.
- 28. If the Parties are unable to reach agreement, the receiving Party may thereafter seek a Court Order to alter the confidential status of the designated Discovery Materials. Said motion should identify the materials that are the subject of the challenge and set forth in detail the basis for the challenge. Each such motion must be accompanied by a competent declaration that affirms that the movant has complied with the meet-and-confer requirements imposed in the preceding paragraph and that sets forth with specificity the justification for the confidentiality designation that was given by the designating Party in the meet and confer dialogue. Nothing in this Order permits or authorizes a party to file confidential material with the Court, sealed or otherwise, and the Parties acknowledge that any submission of confidential material under seal must first be addressed to the Court in compliance with the applicable law and rules.
- 29. Until the Court rules on the challenge, all Parties shall continue to afford the

Discovery Materials in question the level of protection to which it is entitled under the designating Party's designation. The Parties are encouraged to bring any unresolved disputes to the Court's attention as they arise.

#### Non-Party Discovery Materials.

30. The existence of this Order shall be disclosed to any person producing documents, tangible things, or testimony in this action who may reasonably be expected to desire confidential treatment for such Discovery Materials. Any such person may designate Discovery Materials confidential pursuant to this Order.

#### Disclosure of Privileged Discovery Materials.

- 31. Pursuant to Federal Rule of Evidence 502(d), the production of any Discovery Materials that would be protected from disclosure pursuant to the attorney-client privilege, the work product doctrine, state or federal law, rule, or regulation, confidentiality requirements, agreement of the Parties, or any other applicable privilege or doctrine, will not constitute a waiver of the applicable privilege, agreement, or doctrine.
- 32. If any such Discovery Materials are inadvertently produced, the recipient of the Discovery Materials agrees that, upon discovery or notification of such a disclosure, it will: (a) promptly return the Discovery Materials and all copies of the Discovery Materials in its possession in physical form; (b) permanently delete any electronic versions of the Discovery Materials from any data source, or any database it maintains; (c) retrieve all paper copies of the Discovery Materials provided to any third parties, including experts; (d) retrieve from third parties all electronic copies contained on physical storage media where practicable, or if not, direct that any such electronic

versions be permanently deleted; (e) destroy any notes that reveal the substance of the protected information, and (f) make no use of the information contained in the Discovery Materials.

- 33. Within a reasonable time, but in no event later than twenty-one (21) days after the discovery of the inadvertent disclosure, the Producing Party will provide a log that describes the basis for the claim that the Discovery Materials are privileged or otherwise protected from disclosure. The Party returning such Discovery Materials shall have the right to apply for an order that such Discovery Materials are not protected from disclosure by any privilege, law, or doctrine. The person returning such Discovery Materials may not, however, assert as a ground for such motion the fact or circumstances of the inadvertent production or reveal the protected contents of the materials.
- 34. The Party to whom any inadvertently produced Discovery Materials were returned shall retain the returned materials until the end of the case, including any appeals. If the substance of the protected Discovery Materials is discussed in a deposition or pleading before discovery or notification of the inadvertent disclosure, the Parties agree that such testimony or discussion will be stricken and may not be used for any purpose.
- 35. Pursuant to Federal Rule of Evidence 502(d), this Court declares that, if a disclosing Party inadvertently produces or discloses Discovery Materials in connection with this adversary action that are privileged or otherwise protected from disclosure, such inadvertent production or disclosure shall not constitute or be deemed a waiver or forfeiture of any claim of privilege or protection that the disclosing Party would be entitled to assert with respect to the disclosed Discovery Materials in this Court or in any

other Federal or State court proceeding. Instead, any such Discovery Materials and their subject matter shall be treated as if there had been no disclosure.

# Statement Pursuant to the Court's Standing Order Regarding Confidential Information.

36. Counsel for the Parties are ordered to retain copies of all documents containing confidential information which are provided in discovery under the protective order.

This order does not authorize either party to seal Court filings or Court proceedings. The Court will make a good cause determination for filing under seal if and when the parties seek to file "Confidential," "Confidential-Attorneys' Eyes Only," and/or "Highly Confidential-Source Code" information under seal.

#### Conclusion of Litigation.

37. Within sixty (60) calendar days after final judgment in this action, including the exhaustion of all appeals, or within sixty (60) calendar days after dismissal pursuant to a settlement agreement, all Discovery Materials not received in evidence – whether treated as confidential under this Order or not – shall be destroyed or returned to the originating Party. The Clerk of the Court may return to counsel for the Parties, or destroy, any sealed material at the end of the litigation, including any appeals.

Notwithstanding this provision, counsel are entitled to retain an archival copy of all pleadings, motion papers, transcripts, legal memoranda, correspondence or attorney work product, even if such materials contain protected material. Any such archival copies that contain or constitute protected material remain subject to this Protective Order.

#### No Prejudice.

38. Producing or receiving confidential information, or otherwise complying with the terms of this Order, shall not (a) operate as an admission by any Party that any particular confidential information contains or reflects trade secrets or any other type of confidential or proprietary information, (b) prejudice the rights of a Party to object to the production of information or material that the Party does not consider to be within the scope of discovery, (c) prejudice the rights of a Party to seek a determination by the Court that particular materials be produced, (d) prejudice the rights of a Party to apply to the Court for further protective orders, or (e) prevent the Parties from agreeing in writing to alter or waive the provisions or protections provided for herein with respect to any particular information or material.

#### Other Proceedings.

39. If a receiving Party is served with a subpoena or an order issued in other litigation that would compel disclosure of any Discovery Materials, the receiving Party must so notify the designating Party in writing (by email, if possible, as well as by overnight courier) immediately and in no event more than three (3) court days after receiving the subpoena or order. Such notification must include a copy of the subpoena or court order. The receiving Party also must immediately inform, in writing, the Party who caused the subpoena or order to issue in the other litigation that the material covered by the subpoena or order is the subject of this Protective Order. In addition, the receiving Party must deliver a copy of this Protective Order promptly to the Party in the other action that caused the subpoena or order to issue.

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40. The purpose of imposing these duties is to alert the interested Parties to the existence of this Protective Order and to afford the designating Party an opportunity to try to protect its confidentiality interests in the court from which the subpoena or order issued. The designating Party shall bear its own fees and the expenses of seeking protection in that court of its Discovery Materials – and nothing in these provisions should be construed as authorizing or encouraging a receiving Party in this action to disobey a lawful directive from another court.

IT IS SO STIPULATED, THROUGH COUNSEL OF RECORD.

DATED: January 17, 2011		
	By: /s/ Chandler Givens	
DATED: January17, 2011	One of Plaintiffs' Attorneys	
	By: /s/ Paul F. Stack	
	One of Defendant's Attorneys	
PURSUANT TO STIPULATION, IT IS SO ORDERED		
DATED:	_	
ENTERED:		
	United States Magistrate Judge	